



CAST PARTY

WHERE YOU'RE THE STAR...

SATURDAY

JUNE 1, 2024

SYRACUSE STAGE
820 E. Genesee St.
Syracuse, NY 13210

PRESENTING SPONSORSHIP: \$10,000

ENTERTAINMENT BENEFITS

- Access for 10 people to the event
- 10 complimentary tickets to any Syracuse Stage mainstage production in the 24/25 season

ADVERTISING BENEFITS

Acknowledgment includes:

- Logo on Givesmart silent auction bidding platform
- Company logo or individual name listed on the event video board and webpage

In the Event Digital Program:

- Presenting logo on front page
- Full-page color ad
- Company or individual name listed
- Acknowledgment in the event press release* and on event signage
- Listing in Syracuse Stage show programs for the 24/25 subscription season
- Opportunity to provide branded item for the gift bag

PLATINUM SPONSORSHIP: \$5,000

ENTERTAINMENT BENEFITS

- Access for 10 people to the event
- 8 complimentary tickets to any Syracuse Stage mainstage production in the 24/25 season

ADVERTISING BENEFITS

Acknowledgment includes:

- Logo on Givesmart silent auction bidding platform
- Company logo or individual name listed on the event video board and webpage

In the Event Digital Program:

- Full-page color ad
- Company or individual name listed
- Acknowledgment in the event press release* and on event signage
- Listing in Syracuse Stage show programs for the 24/25 subscription season

GOLD SPONSORSHIP: \$3,500

ENTERTAINMENT BENEFITS

- Access for 8 people to the event
- 6 complimentary tickets to any Syracuse Stage mainstage production in the 24/25 season

ADVERTISING BENEFITS

Acknowledgment includes:

- Logo on Givesmart silent auction bidding platform
- Company logo or individual name listed on the event video board and webpage

In the Event Digital Program:

- Half-page color ad
- Company or individual name listed
- Acknowledgment in the event press release* and on event signage
- Listing in Syracuse Stage show programs for the 24/25 subscription season

SILVER SPONSORSHIP: \$2,500

ENTERTAINMENT BENEFITS

- Access for 6 people to the event
- 4 complimentary tickets to any Syracuse Stage mainstage production in the 24/25 season

ADVERTISING BENEFITS

Acknowledgment includes:

- Logo on Givesmart silent auction bidding platform
- Company logo or individual name listed on the event video board and webpage

In the Event Digital Program:

- Quarter-page black and white ad
- Company or individual name listed
- Listing in Syracuse Stage show programs for the 24/25 subscription season

BRONZE SPONSORSHIP: \$1,750

ENTERTAINMENT BENEFITS

- Access for 4 people to the event
- 2 complimentary tickets to any Syracuse Stage mainstage production in the 24/25 season

ADVERTISING BENEFITS

Acknowledgment includes:

- Company logo or individual name listed on the event video board and webpage

In the Event Digital Program:

- Company or individual name listed
- Listing in Syracuse Stage show programs for the 24/25 subscription season

ADVERTISING PURCHASES AND UPGRADES ALSO AVAILABLE!

CONTACT:

Candice Bermudez
cabermud@syr.edu
315-443-9848

ADVERTISING PURCHASE ONLY

Color
¼ page - \$325
½ page - \$525
Full Page - \$800

TICKETS

INDIVIDUAL TICKET – \$350

- Access to the event, includes dinner, open bar and dessert
- Name listed in the Event Digital Program
- Listing in Syracuse Stage show programs for the 24/25 subscription season

FOR SPONSORSHIPS CONTACT:

Ana Díaz-Diez
315-443-3931
development@syracusestage.org

**Sponsorship needs to be confirmed by April 1 to be included in the press release.*