



PRESS RELEASE  
FOR IMMEDIATE RELEASE  
Wednesday, February 11, 2009  
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## Knock Your Bobby Socks Off at the Best Party in Town!



(Syracuse, NY)—Get your poodle skirts and bobby socks ready for *Beaux Arts Ball 2009: The Fabulous 50s* to benefit Syracuse Stage. Hosted by the Syracuse Stage Guild, the event is set for 6:30 p.m. on Saturday, March 7 at the OnCenter. This year's honorees include Betty Lourie, longtime supporter and Syracuse Stage Board member, as well as Time Warner Cable for their outstanding commitment and history of supporting Syracuse Stage. Join us for a nostalgic trip to the time of hula hoops and rock and roll! For more info about the event, reservation forms and sponsorship information visit [www.SyracuseStage.org](http://www.SyracuseStage.org).

"We have planned an evening of fun and dancing you won't want to miss," said Beaux Arts Ball chairs Betsy Cherundolo and Mary Jane Lowery. "Get ready to have a blast as we dance to the sounds that created the baby boomer generation!" Deborah Borenstein, Syracuse Stage Guild President, adds that "this will continue the tradition of the Beaux Arts Ball being the best party in Syracuse."

*The Fabulous Fifties* theme will add even more energy and excitement to a remarkable mix of fine food, drinks and dancing that promises to make this year's ball one of our best. Entertainment will be provided by the always-popular Chez-Zam Entertainment Group, sure to get everyone dancing.

At 6:30 p.m. the evening will start with cocktails and a silent auction. There will be fifty fabulous and unique items to bid for, including travel and spa destinations, dinner coupons, a chance to be "Director for a Day," the chance to sit in on actor auditions in New York City, and much, much more!

For further information about the event, please contact Betsy Cherundolo at 488-4011. For reservations, please call Denise Mako at 299-7309.

## TICKETS

\$200 - 'Beatnik' General Tickets

\$300 - 'Cruisin' Patron Tickets (*\*A gift is included with the purchase of a patron ticket*)

\$125 - For those 40 and younger

## SPONSOR OPPORTUNITITES

Your company can also support the mission of Syracuse Stage while having a great time with other business and professional people from throughout Central New York. Many businesses return year after year and use the ball as a special reward for employees or to thank their special clients. There are many special benefits for those participating as Underwriters or Patron Table Sponsors. You will receive preferred seating, special patron party favors and 10 chances for the Exclusive Raffle. Your generous support will be recognized and reflected in the promotional materials for the event. For information on sponsorship, please contact Lauren Kochian at 443-2709 or Jim Dungey at 443-2634.

## SYRACUSE STAGE GUILD

The Syracuse Stage Guild is one of the most dedicated and nationally respected theater guilds in the United States. It is comprised of over 130 volunteers whose generous fund-raising efforts contribute to Syracuse Stage's ongoing operating funding. The Beaux Arts Ball is the major fund-raiser for Stage Guild. Syracuse Stage Guild has donated over \$1 million to Syracuse Stage since its inception.

## SYRACUSE STAGE

Syracuse Stage is Central New York's premier professional theatre. Founded as a not-for-profit theatre in 1974 by Arthur Storch, Stage has produced more than 220 plays in 35 seasons including numerous world and American premieres. Each season upwards of 90,000 patrons enjoy an exciting mix of comedies, dramas and musicals featuring the finest professional theatre artists. In addition, Stage maintains a vital educational outreach program that annually serves over 30,000 students from 24 counties. Syracuse Stage is a constituent of the Theatre Communications Group (TCG), the national organization for the American theatre, and a member of the League of Resident Theatres (LORT). In addition to ticket sales, Syracuse Stage performances are made possible by funds from Syracuse University, the Central New York Community Foundation, the New York State Council on the Arts, The Shubert Foundation, Onondaga County, and corporate, foundation and individual donors.

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Syracuse Stage | Producing Artistic Director: Timothy Bond | Managing Director: Jeffrey Woodward  
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